



## Services of the economic development department Stuttgart

### **Founder's office:**

According to the motto: „Asking is free of charge” the economic development offers a free initial consultation, which takes place at the founder's office in the town hall of Stuttgart. The consultation comprises information about the founding process in general and our competent external consultants are also able to answer any questions regarding the idea-finding-process, financing your business and the tax matters. More information: <https://www.stuttgart.de/gruenderbuero>

### **Advisory service „ready for a talk with the bank“:**

The aim of the two-hour advisory service is to prepare founders for a talk with the bank so that they succeed at getting a loan for example. Besides general tips and hints, you can get also help in presenting your business idea. More information: <https://www.stuttgart.de/bankgesprach>

### **Digital business pages:**

The business pages form a platform, where businesses from Stuttgart are able to register without any charges. The aim is to increase the visibility of companies based in Stuttgart. More information: [www.branchenbuch.stuttgart.de](http://www.branchenbuch.stuttgart.de)

### **Online marketing advisory:**

The advisory offers especially for smaller business the opportunity to adapt to the advancing digitalization. The consultant can show the businesses for example how to implement a professional website to strengthen their online visibility and customer base. More information: [www.stuttgart.de/onlinemarketing](http://www.stuttgart.de/onlinemarketing)

### **Newsletter of the economic development department:**

Thrice a year the economic development department publishes a newsletter, which contains besides current projects, events and dates, also the contact person of each sector of the department. Furthermore, you are able to gain an insight of the business location Stuttgart in having general information about the location as well as knowledge about thematic activities in Stuttgart. More information: [www.stuttgart.de/wirtschaftsfoerderung-newsletter](http://www.stuttgart.de/wirtschaftsfoerderung-newsletter)

### **The economic development department as partner regarding to location- and network - questions**

The economic development department is not only partner and pulse generator for companies, it is also guide and single point of contact. Therefore, the department supports the companies questions about the location, helps to establish a contact with authorities, associations and other companies.

More information: [www.stuttgart.de/wirtschaftsfoerderung](http://www.stuttgart.de/wirtschaftsfoerderung)