

# Guideline on the Funding of Interdisciplinary Public Art Projects

As part of the Public Art Programme of the City of Stuttgart, project funding offers Stuttgart's artists and cultural players the opportunity to realise art projects in public space. This guideline specifies the criteria, the application process and the procedures for project funding.

## 1. Eligible recipients

Project funding is open to:

**Individuals:** Independent artists and cultural players of all genres whose work focuses on Stuttgart.

**Institutions:** Associations, initiatives and collectives as well as cultural institutions based in Stuttgart. In the case of ongoing institutional or established project funding, additional funding is only possible if the new project is not already being funded as part of the existing activity.

**Co-operation:** Co-operation between an applicant from Stuttgart and local, national or international players.

## 2. Eligible projects and initiatives

Projects are eligible provided they satisfy the principles set out in 2.1. Moreover, a combination of the characteristics in 2.2, the project realisation in 2.3 and the (artistic) expertise of the project participants in 2.4 is critical.

### 2.1 Principles

The projects must satisfy the following characteristics:

**Temporary:** The performative and sculptural project must be of limited duration.

**Location:** The projects must take place in a public area of the City of Stuttgart.

**Access:** The projects must be freely accessible, open to everyone and as barrier-free as possible.

**Context:** The projects must have an artistic connection to their location.

**Added value:** The projects must have a connection to the city or an added value for the urban community.

**Mediation & communication:** The projects must make a statement about the mediation and communication of the initiative.

### 2.2 Contents and framework

Interdisciplinary works of art of all genres, formats, processes and media in the current art discourse (performative and sculptural) that satisfy one or several of the following characteristics are eligible:

**Topicality & relevance:** Projects that deal with and accompany the issues of urban change and/or communal and social developments in an artistic manner.

**Innovation & creativity:** Projects with new artistic approaches that give the current

discourse in contemporary art an additional impetus.

**Participation:** Projects with artists and cultural players who are in touch with local people and encourage them to get actively involved.

**Diversity:** Projects with multi-perspective views that address the diversity of the urban society.

**Sustainability:** Projects whose creative processes take the multiple aspects of ecological and social sustainability into consideration.

## 2.3 Implementation

Projects with a realistic prospect of implementation and a balanced cost-performance ratio are eligible.

**Feasibility:** Projects with a realistic time, cost and implementation schedule.

**Relation:** Projects with a balanced ratio of cost and effect on public space.

## 2.4 Project participants

Projects based comprehensibly on the (artistic) expertise of their participants.

## 2.5 Ineligible projects

- Charity events whose income or surplus is intended to benefit third parties in whole or in part.
- Initiatives with performances abroad and related travel.
- Projects already funded under other directives of the Cultural Affairs Office in Stuttgart.
- Projects that have already started.
- Commercial and consumption-oriented projects and events.

## 3. Funding opportunities

### 3.1 Scope and application deadlines for project funding

**General project funding:** Subject and location are determined by the applicant. Applications can generally be submitted by **15 October** and **15 April** for projects starting in the following half-year.

**Context-related project funding:** Subject and location are determined in the call for proposals. The submissions deadline is set out in the tendering process.

**Small-scale project funding:** Subject and location are determined by the applicant. Funding is limited to a maximum of 5,000 euros. Applications may be submitted throughout the year, however no later than eight weeks prior to the start of the project.

### 3.2 Project types

In the aforementioned funding variants the following three project types may be implemented:

**Individual project:** A one-off, self-contained initiative with a maximum term of 1.5 years. A longer duration is possible in the case of sculptural projects.

**Research:** Artistic (scientific) research with a maximum term of 1.5 years. Research projects may not take place at the same time as another form of project funding. The documentation / results are to be made accessible to the public and the residents of Stuttgart granted an insight into the artistic-scientific process.

**Concept:** A project that stands out due to its originality or particular relevance (e.g. location, subject, topicality, requirements), is developed on a longer-term basis and realised within a period of up to 2 years.

Process-oriented and/or open-ended working methods are fundamentally possible. Follow-up projects are eligible.

## 4. Funding procedures

### 4.1 Application

All necessary information, including the call for proposals, application forms and contact partners, is available on the website of the Department of Cultural Funding of the City of Stuttgart. Applications are to be submitted by e-mail: [kulturprojekte@stuttgart.de](mailto:kulturprojekte@stuttgart.de). The subject line of the e-mail should contain the following: "KiöR", the applicant's name and title of the project.

The application must include the following PDF documents:

- The completed form "Antrag auf Projektförderung" (application for project funding)
- The completed form "Kosten-und Finanzierungsplan (KFP) für Projektförderung" (cost and financing schedule for project funding)
- A description of the project or process with time schedule and information on the venue
- Visualisation, e.g. photos, drawings or videos
- A brief CV with reference to previous artistic work and information on prospective artistic and co-operation partners

In certain cases the application may be accompanied by a short video or a personal introduction. When applicable, this option is referenced explicitly on the website or in the call for proposals.

The application deadline serves as the closing date for submissions: late submissions cannot be taken into consideration. The application must be with the Cultural Affairs Office by the stated deadline.

**Please note:** Projects in public areas usually require the approval or consent of the Office of Public Order. The applicant is responsible for the project, for obtaining the necessary approval and providing insurance cover.

### 4.2 Selection

An expert jury selects the general and context-related project funding. The Public Art Programme of the Department for Cultural Funding (Cultural Affairs Office) decides on the small-scale project funding.

#### **4.3 The funding process**

Funding is approved upon application by means of a grant notification (an administrative act) for a fixed-purpose grant. The general ancillary conditions of the City of Stuttgart apply.

#### **5. The expert jury**

The administrative committee of the municipal council appoints the jury on the recommendation of the culture administration and in consultation with the Committee for Culture and Media. Jury members are appointed for a period of up to three years, with a second appointment possible. The jury duty is reimbursed with an expense allowance.

The jury is made up of a maximum of four persons with specialist professional expertise and/or a broad overview of cultural life in Stuttgart. A representative from the Public Art Programme of the Cultural Affairs Office acts as chairperson with casting vote. In the case of specific subjects and areas of interest, the jury may be expanded to include additional advisory members.

The jury meets in a closed session and reaches its decision via a simple majority vote. Abstentions are not taken into account. Funding applications are not open to members of the jury. The jury is bound by this guideline and its associated financial framework. The jury is bound to secrecy and its decision is incontestable. Information on the selection procedure is communicated solely by the office of the cultural administration. The reasons for the jury's decision are not communicated externally. The municipal council's Committee for Culture and Media and Administrative Committee are informed of the jury's decision on a yearly basis.

#### **6. Applicability**

This directive comes into force on 01.03.2023, at which point the former directive "3/31 Richtlinie zur Förderung von Kulturprojekten im öffentlichen Raum" (Guideline for the Funding of Public Cultural Projects) shall expire. The new guideline shall be applied for the first time for the funding period from 01.03.2023.